

**SHELLEY GOTTSCHALK**

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## **OBJECTIVE**

To continue in a career in web and interactive design and advertising industries in the fields of design and production where I can expand my creativity and knowledge base and contribute to the ever exciting and challenging design arena and ever-changing web platforms.

## **SKILLS**

Adobe Photoshop CC

Illustrator CC

Flash CC

Dreamweaver CC

In Design CC

Advanced HTML Scripting and programming

CSS

JavaScript programming

Php

Basic HTML 5

Content Management Systems

Wordpress

Branding

Flash Animation

Mobile Design

## **WORK SKILLS**

Banners

Layout

Banner Ads

Storyboarding

InDesign

WordPress

Microsites

ActionScript

CMS

Animation

Content management system building

Innovative and insightful.

Strong Problem Solving

Ability to work independently but also believe in the importance of teamwork.

Strive for excellence and am always encouraged by new challenges.

Great interpersonal skills and communicate effectively.

## EDUCATION

2000 E-commerce Diploma  
Computer Science Institute Cape Town, South Africa  
2000 Desktop Publishing and Web Authoring Diploma.  
Hirt & Carter Cape, Town, South Africa  
1986 Bachelor of Business Science  
University of Cape, Town South Africa  
1982 OSSD diploma equivalent  
Camps Bay High School, Cape Town, South Africa

## WORK EXPERIENCE

**BT/A Advertising: 2012-present**

Working as an interactive designer at Endeavour Marketing from January 2009 to present on a contract basis. Areas I work in include eblasts and e-newsletters in html, banner ads using flash, html and javascript, microsities and promos on current sites. Clients through BT/A include AMEX, East Side Mario's, Canadian Opera Company, Edgewalk, Toronto 2015 Panam Games, AGO, Royal Winter Fair, OCADU, and many others.

Freelance web and graphic design, Toronto - Seethru Design plus contract work, January 2003 -to present Freelancer specializing in full website design and implementation as well as flash banners and eBlasts.

Websites created by Seethru Design:  
[www.oakvillesportsmedicinecentre.ca](http://www.oakvillesportsmedicinecentre.ca)  
[www.rubyrox.com](http://www.rubyrox.com)  
[www.sleep-clinic.ca](http://www.sleep-clinic.ca)  
[www.artalacarte.org](http://www.artalacarte.org)  
[www.babesta.com](http://www.babesta.com)  
[www.newgrapefruit.com](http://www.newgrapefruit.com)  
[www.tattersallsoundandpicture.com](http://www.tattersallsoundandpicture.com)  
[www.rubyrox.com](http://www.rubyrox.com)  
[www.aulcorpfoods.com](http://www.aulcorpfoods.com)  
[www.edeandelliott.com](http://www.edeandelliott.com)  
[www.benedictcanyonassociation.org](http://www.benedictcanyonassociation.org)  
[www.beckermans.com](http://www.beckermans.com)  
[www.fstoolcorp.com](http://www.fstoolcorp.com)

**Contract work:**

**Endeavour Marketing: January 2009- til 2012:**

Working as an interactive designer at Endeavour Marketing from January 2009 to present on a contract basis. Areas I work in include eblasts and e-newsletters in html, banner ads using flash, html and javascript, microsities and promos on current sites. Clients through Endeavour Marketing include Yak Phone Company, East Side Mario's, Canadian Opera Company, Edgewalk, as well as Dundee Bank, L'Oreal Fashion Week, Entertainment One and others.

**Maritz Canada: July 2008 - December 2008:**

Working as an interactive designer for Maritz Canada from July 2008 until January 2009 creating flash, eblasts and website/microsite design and implementation for companies such as Ford, BlackBerry, Johnson & Johnson, Toyota to name a few.